

Career Projections for Business Degree Graduates



Graduates with a business degree are well prepared for life after college and have strong immediate job prospects. Slide the card to see projected outcomes for business majors after graduation. Compare outcomes from various programs side by side.

NACE Job Outlook 2016 (www.naceweb.org)

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PROGRAM

AVERAGE STARTING SALARY PROJECTED 5-YEAR JOB GROWTH

TOP-HIRING INDUSTRIES

TYPICAL JOB TITLES

Studying **BUSINESS** in College

Students in business programs learn skills that extend well beyond the actual major. Whether studying accounting or finance, or management or marketing, students do more than just master the fundamental principles. They develop critical communication and interpersonal skills, an organizational and entrepreneurial aptitude, creative problem-solving abilities, and a moral and ethical foundation.

Students often start college unsure of exactly which business degree to pursue. Because of the universality of these fundamental lessons, the specific major within the study of business is often flexible and students can usually still graduate in four years if they switch to a different degree in business.

Regardless of which major students initially choose or end up in, it is imperative that college be about more than the “study” of business. Students need to choose a curriculum that will allow them to “do” business and gain real experience. Prior to graduation, all business students should have completed an internship, prepared an e-portfolio, collaborated on multiple projects, and participated in business competitions on multiple levels.

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100%

Percent of Byrum School of Business students
who complete a business internship